

EMBRACE YOUR FUTURE



The Institutes®
CPCU Society

2018 ANNUAL MEETING

OCTOBER 13-16 | SAN DIEGO, CALIFORNIA

LEARNING, NETWORKING & MORE

LEARN WHY YOU NEED
TO BE THERE!

FOR MORE INFO, VISIT ANNUALMEETING.CPCUSOCIETY.ORG

**SPECIAL
SAVINGS
FOR MEMBERS**

WHAT'S IN IT FOR YOU?

Learn **APPLICABLE** takeaways that will inspire you to tackle new challenges

Make **VALUABLE** connections with like-minded professionals

Hear from top business leaders on **CUTTING-EDGE** issues

Be a **THOUGHT LEADER** by sharing newfound knowledge with peers

NEED MORE DETAILS?

\$432
of savings for
members



Various
educational
tracks



60+
expert speakers



In the heart of sunny **San Diego**



74°F average October temperature



2,500+ insurance
professionals from
around the world

30+
educational
sessions



Earn CE
for CPCUs
credits



**“I’VE BEEN COMING TO
THE ANNUAL MEETING FOR 25 YEARS.
WHAT KEEPS ME COMING BACK IS THE CUTTING-EDGE
EDUCATIONAL SESSIONS, AS WELL AS SEEING ALL OF
THE FRIENDS I’VE MADE OVER THE YEARS WHO ATTEND
FROM ALL PARTS OF THE WORLD.”**

— SALLY ANN KRAUSS, CPCU, CLU, ARM (ALLEGHENY CPCU SOCIETY CHAPTER)

WELLS FARGO INSURANCE SERVICES, INC

SPEAKING OF ROI...

OUR FOUR GENERAL SESSIONS PROMISE TO BE JAM-PACKED WITH VALUABLE TAKEAWAYS



Saturday, October 13

The Institutes' CPCU Conferment Ceremony

Keynote speaker J.R. Martinez is an American actor, author, speaker and veteran who, just one month after his deployment to Iraq, hit a roadside bomb and sustained severe burns to over 34 percent of his body. His inspirational talk will leave you motivated and energized.

Congratulatory Reception at Petco Park immediately to follow



Sunday, October 14

Kevin Mitnick, Hacker and Cyber Security Expert

Once on the FBI's Most Wanted list, Kevin Mitnick is now a world-famous cyber security expert and best-selling author. At this session, he will present a live hacking demonstration!



Monday, October 15

InsurTech Rising—Staying Agile in a Digital World

Pete Miller, president and CEO of The Institutes, will moderate a panel of experts to discuss the latest innovations around data capture, storage and analytics and what these changes mean to you.



Tuesday, October 16

Embrace Our Differences. Inspire Others. Lead to the Future

Jennifer Brown, award-winning entrepreneur and Fortune 500 consultant on changing demographics, will inspire you to find your voice and be the driving force in creating a more productive workplace.





“MY FAVORITE THING ABOUT THE ANNUAL MEETING IS THE NETWORKING...IT’S IMPORTANT TO CONNECT WITH PEOPLE FROM OTHER ORGANIZATIONS AND UNDERSTAND WHAT’S GOING ON IN THE INDUSTRY.”

**– TOM WELCH, CTP, CPCU, ARM-E
CRAWFORD & CO.**

IT’S MORE THAN JUST EDUCATION – IT’S A COMMUNITY

The CPCU Society Annual Meeting is a perfect place to network with like-minded professionals who are passionate about lifelong learning and our industry.

- ▶ New designees: don’t miss Saturday’s **NEW DESIGNEE NETWORKING BREAKFAST**, where we’ll blend knowledge sharing with peer-to-peer mingling
- ▶ Have fun and give back through a special **GOOD WORKS** opportunity
- ▶ Make valuable connections during our **CPCU CONGRATULATORY RECEPTION** on Saturday and **CELEBRATION OF DIVERSITY RECEPTION** on Tuesday
- ▶ Gain key insights in a small group mentoring format through **CAREER CONVERSATIONS**
- ▶ Dive deeper into applying new knowledge through our **LEARNING IN ACTION** roundtables (facilitated by CPCU Society interest group volunteer leaders)
- ▶ Expand your expertise through **KNOWLEDGE BYTES**, 15-minute briefings on relevant topics

READY TO BE PART OF THE ACTION? NEXT STEPS ARE SIMPLE!

1

REGISTER AT [ANNUALMEETING.CPCUSOCIETY.ORG](https://annualmeeting.cpcusociety.org)

2

LEARN AND NETWORK

3

SHARE KEY TAKEAWAYS

4

CONTINUE WITH YEAR-LONG CPCU SOCIETY BENEFITS



THANK YOU TO OUR SPONSORS



OCTO



GET SOCIAL!

CONNECT. COLLABORATE. CELEBRATE.



In Your Pocket: The 2018 Annual Meeting App COMING SOON

Build your schedule, post discussions, organize meetups, download session slides, and more—all from your mobile device or desktop!*

*The 2018 CPCU Society Annual Meeting mobile app will launch approximately one month prior to the start of the event.



twitter.com/cpcusociety



facebook.com/cpcusociety/

#CPCUCHAMPION #CPCU2018

CONNECT AND SHARE YOUR EXPERIENCES WITH THOUSANDS
OF YOUR PEERS BEFORE, DURING AND AFTER THE EVENT.

SAVE THE DATE NEW ORLEANS | SEPTEMBER 2019

We're convinced that after your experience in San Diego, you'll immediately be looking forward to the 2019 CPCU Society Annual Meeting so you can continue to elevate your professional contributions.

Did we mention that it will be the CPCU Society's
75TH ANNIVERSARY?

You won't want
to miss this!

