

# Student Sponsorships



Each year, the CPCU Society Annual Meeting welcomes a group of exceptional college students studying risk management and insurance.

## Student Program Partner

### Exclusivity Available: \$20,000

You have the opportunity to help make the student attendees' Annual Meeting experience memorable by becoming the Corporate Partner of the 2019 Student Program. The Student Program Partner includes sponsorship of all student program events and activities at the Annual Meeting, plus promotional recognition to all CPCU Society members.

### Student Program Partner includes sponsorship of:

- » Student Welcome Reception at Annual Meeting
- » All student educational sessions at Annual Meeting
- » Student Competition at Annual Meeting
- » Welcome packet for students

### Additional benefits:

- » One additional complimentary registration
- » Logo included on all student program materials & marketing materials
- » Opportunity to meet/connect with students at Annual Meeting
- » Speaking opportunity for your executive to introduce speakers
- » Logo on signage at each student program event
- » Can include literature or item in student welcome packages (supplied by sponsor)
- » Logo on 2019 Annual Meeting website through January of 2020 and in 2019 Annual Meeting Brochure, with digital distribution to 20,000 members
- » Recognized as a 2019 Annual Meeting sponsor in the winter issue of *Insights*, a professional journal by the CPCU Society (direct mailed to 20,000 members)
- » Logo included in 2019 Annual Meeting conference app
- » Inclusion in the 2019 Annual Meeting sponsorship press release
- » Logo included on main 8' x 3' signage
- » Logo included on "Sponsor Thank You" slide during all-attendees breakfast and lunch

*Individual students can be sponsored for \$1,750 per student*